***Introducing Oregon TECH SHARK TANK, 2014***

**Fundamental Goals:**

1. CSET Juniors will be able to describe their projects in non-technical terminology to a simulated venture capital panel, thus demonstrating their ability to organize and deliver a presentation of their project’s ability to meet practical market requirements.
2. CSET Junior project teams will be able to work as a team to research the market and capital required to meet the test of marketability and return on investment.

**Format and Rules:**

1. Teams will have 15 minutes for their presentation and questions from the “TECH Shark Tank” panel. Teams are recommended to allow at least 5 -8 minutes for questions.
2. Teams will prepare an executive summary (written) of their proposal to the Moderator (Mark Ahalt at [mark.ahalt@oit.edu](mailto:mark.ahalt@oit.edu)). No more than two pages single-sided sent via OIT e-mail before 4 PM Monday, March 3.
3. Teams may use PowerPoint, Keynote, demonstration, handouts or other visuals, but in no case can external human resources be used during the presentation.
4. Order of presentation will be determined by a lottery drawing on Monday, March 3.

**Resources for Preparation:**

[**http://www.youtube.com/watch?v=lzDBrMisLm0**](https://mail.oit.edu/owa/redir.aspx?C=ZQ8kid7lMUqm_6a3o8v7CrMUSumS6c9IufxCuI4DM0_ScMf5ifS3iktGfp7Z8Ftp8B1iFlkei6g.&URL=http%3a%2f%2fwww.youtube.com%2fwatch%3fv%3dlzDBrMisLm0)

[**http://www.youtube.com/watch?v=jSlwuafyUUo**](http://www.youtube.com/watch?v=jSlwuafyUUo)